

Ethan Hamilton
ethanhamilton@pointloma.edu

Education:

B.A.	Physical Education	Point Loma Nazarene University
M.A.	Education w/ Kinesiology emphasis	Cal State University, San Bernardino

Professional Experience:

Point Loma Nazarene University (San Diego, CA)

Athletic Director

May 2009 - Current

- Oversee 11 Point Loma intercollegiate athletic programs as well as all aspects of the PLNU Athletic Department (i.e. facilities, personnel, budgets, fundraising, marketing, events).
- Led Point Loma through one of the most important periods in the history of the athletic department, transitioning the Sea Lions from the NAIA to NCAA Division II.
- Helped Point Loma find a new home in the Pacific West Conference, which has been described as "the NCAA's most beautiful destination conference."
- Coordinated and oversaw the redesign of the Point Loma Athletic logo and color scheme.
- During the first two seasons in the PacWest Conference, Point Loma Athletics has earned the conference's Diversity Award in 2013 and the PacWest Make-A-Wish honor in 2014. PLNU student-athletes have committed to community engagement, putting in more than 3,500 hours during the 2013-14 academic year.
- During the 2013-14 year, Point Loma student-athletes registered a cumulative grade point average of 3.3 - the highest in the history of Sea Lion Athletics.
- PLNU also enjoyed great improvement from one year to the next in the PacWest, winning 40 more contests in 2013-14 than they did in 2012-13. This included volleyball, women's soccer and men's basketball all winning the NCCAA West Regional Championship. Both the volleyball team and the men's basketball team would go on to win the national championship.
- Serve as the Chair of the PacWest Membership and Scheduling Committee. He is a member of the NCAA Division II West Region Men's Basketball Regional Advisory
- Selected in February 2015 as a NACDA DII ADA Mentor

Point Loma Nazarene University (San Diego, CA)

Men's Basketball Coach

June 2008 – March 2011

Point Loma Nazarene University (San Diego, CA)

Associate Head Men's Basketball Coach

Assistant Athletic Director

May 2005 – June 2008

University of California, Riverside (Riverside, CA)

Assistant Men's Basketball Coach

June 2003 - April 2005

- Responsible for establishing the entire recruiting process, evaluating and signing top student-athletes, as well as, organizing response letters and mail outs to upper-class, lower-class and junior college prospects
- Highly involved in on-floor teaching: working with the guards and teaching team and individual defense
- In charge of overseeing the scouting of opponents, acquiring and exchanging films to prep for upcoming contests
- Scouted and prepared game plan for upcoming opponents
- Advised and monitored student-athletes academic progress
- Coordinated travel plans for trips

Azusa Pacific University (Azusa, CA)

Assistant Men's Basketball Coach

August 1998 - June 2003

- Responsible for establishing the entire recruiting process, evaluating and signing top athletes, as well as, organizing response letters and mail outs to recruits
- Directly responsible for game scheduling, as well as, soliciting teams for summer high school and junior college tournaments
- Highly involved in on-floor teaching: working with the guards and teaching team and individual defense
- In charge of overseeing the scouting of opponents, acquiring and exchanging films to prepare for upcoming contests
- Scouted and prepared game plan for upcoming opponents
- Advised and monitored student-athletes academic progress
- Coordinated travel plans for trips
- Worked with local and corporate dealers in acquiring sponsorships and discounts for athletic and sport specific equipment and jerseys

Azusa Pacific University (Azusa, CA)

Director of Athletic Development

July 2001 - June 2003

- *Director of Cougar Athletics Association* -This association contains individuals and businesses who have chosen to financially support APU athletics. Donors receive a gift, season pass, and the athletics press release, recognizing their sponsorship,
- *Director of Cougar Athletics Golf Tournament* -This is a two-day event played at the Industry Hills Golf Course. The main sponsors include Coca-Cola, Outback Steakhouse, and Embassy Suites.
- *Director of Cougar Athletics Golf Marathon* - This includes garnering hole sponsorships, hole contests, as well as, individual golfers.
- Acquired local and corporate sponsorships for athletic venues: football, baseball and softball fields and the Felix Event Center
- Acquired local and corporate sponsorships to advertise in game programs/media guides
- Developed and cultivated strong relationships with other coaches in department, working to help their programs raise money
- Increased promotions to boost attendance at athletic events:
 - Group nights: high school teams, church nights, youth group nights, club nights, City of Azusa night, alumni night, sponsor recognition nights
 - Introduction of "Blackout" student section

Point Loma Nazarene University (San Diego, CA)

Assistant Men's Basketball Coach

August 1993 - September 1997

- Managed operational budget for the program
- Highly involved in the recruiting process, organizing response letters and mail outs to recruits.
- In charge of overseeing the scouting of opponents, acquiring and exchanging films to prepare for upcoming contests
- Advised and monitored student-athletes academic progress
- Coordinated travel plans for trips

Azusa Pacific University High School Summer

Tournaments Tournament Director

Summer 2002 and 2003

- Created two high school tournament weekends that hosted 30 teams each weekend to compete in a round-robin tournament
- Used also as an officials camp to increase the quality

Cougar Basketball School (Azusa, CA)

Founder and Director

July 2000, 2001, and 2002

- Created five sessions of basketball camp
- Acquired corporate sponsorship from Reebok basketball and local sponsorship from Sports Chalet
- Created camp brochure and distributed to local schools and youth recreation centers
- Developed daily schedule

Desert Community Bank (DCB) Hoops Camp (Hesperia, CA) Founder and Director

July 1998 - December 1999

- Acquired corporate sponsorship from Reebok basketball and local sponsorships from Desert Community Bank and Valley Sporting Goods
- Created camp brochure and distributed to local schools, churches, and youth recreation centers
- Supervised sixteen camp coaches as camp grew to one hundred and twenty-five campers in its second year
- Developed daily schedule (including various tournaments, competitions, and lined-up individuals to serve as morning devotional guest speakers)
- Directed on-floor instruction on both offensive and defensive techniques and fundamentals
- Sold rights to this High Desert based camp in December of 1999

High Desert Basketball Academy (Hesperia, CA)

Founder and Director

July 1998 – December 1999

- Acquired corporate sponsorship from Reebok basketball
- Created camp brochure and distributed to local schools, churches, and youth recreation centers
- Developed unique daily schedule, limiting the number of participants to twenty, enabling increased individualized instruction
- Directed on-floor instruction on both offensive and defensive techniques and fundamentals
- Sold rights to this High Desert based camp in December of 1999

Adidas Double Pump Camp (Dominguez, CA)

Guest Speaker

July 1999, 2000, 2001 and 2002

- Invited to speak to four different sessions of three hundred high school campers on behalf of Azusa Pacific University and the NAIA

Southwest Extreme Days (San Diego, CA)

Tournament Director

June 1995 and 1996

- Devised and supervised tournament format for Nazarene Regional Activities Weekend at Point Loma Nazarene University
- Developed yearlong correspondence with twenty-four church-formed teams throughout the western United States to participate in extravaganza

All-American Cage Classic (San Diego, CA)

Site Coordinator

July 1996

- Gathered together thirty-two eighth grade level AAU teams from across the nation to participate in largest tournament on west coast (at the time) for this age group

Arrowhead Christian Academy Basketball Camp (Redlands, CA)

Co-Director

June 1995 and 1996

- Directed on-floor instruction on both offensive and defensive techniques and fundamentals

Additional Camp Coach and Instructor Experiences

- Bank of America Jammin' Hoops Camp -1996 and 1998
- Lavin Basketball Camp - 1995-1998
- Snow Valley Basketball School – 1996-1999
- Superstar Basketball Camp – 1996
- UCLA Basketball Camp - 1995 and 1997
- University of San Diego Basketball Camp - 1997 and 1998
- Westphal Basketball Camp - 1995

Teaching Experience:

Azusa Pacific University (Azusa, CA)

Adjunct Instructor

September 1998- May 2003

- Fitness for Life Instructor of Basketball, Racquetball, and Weight Lifting
- Physical Education Instructor for Basketball skills course for P.E. majors
- Instructor of upper level course - Coaching Team Sports: Basketball

Azusa Pacific University (Azusa, CA)

Guest Lecturer in MA courses

Spring 2001 and 2002

Point Loma Nazarene University (San Diego, CA)

Guest Lecturer in MA courses

Fall 2014

San Diego Christian College

Guest Lecturer on Athletics Administration

March 2014

Hesperia Christian School (Hesperia, CA)

Long Term Substitute Teacher

September 1997 - December 1997

- Instructor for Health Education and Sports Medicine courses

Hesperia Unified School District (Hesperia, CA)

Substitute Teacher

September 1997 - July 1998