

NATHAN GIBBS

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TEACHING EXPERIENCE

Associate Professor, Point Loma Nazarene University, San Diego, CA (Aug. 2022 – Present)

Taught undergraduate courses in journalism and broadcast news for students majoring in Multimedia Journalism.

Associate Professor, Abilene Christian University, Abilene, TX (Oct. 2013 – Aug. 2022)

Taught upper-level undergraduate courses in video production, digital media and broadcast news for students majoring in Convergence Journalism and Multimedia. Oversaw broadcast operations for television production studio. Served as general manager for on-campus public radio station.

Video Instructor, Platt College, San Diego, CA (Summer 2011)

Developed course assignments to educate students on the video production process. Taught skills such as storyboarding, producing, directing, audio sync, composition, lighting, and editing in Final Cut Pro.

Multimedia Journalism Instructor, Point Loma Nazarene University, San Diego, CA (Fall 2010)

Created new Multimedia Journalism course with emphasis in online storytelling through audio, photography, video, data visualization, maps, social media and web production.

Multimedia Instructor, Internal Drive, San Diego and Irvine, CA (Summer 2003, Summer 2004)

Instructed courses in Digital Video & Movie Production, Multimedia & Game Creation, Web Design & Graphic Arts, for summer tech camps on the campuses of UCSD and UCI.

Teaching Assistant, Rensselaer Polytechnic Institute, Troy, NY (Aug. 2002 – May 2003)

Instructed lab sections of Creative Design & Information Technology. Assisted in the creation of course syllabus, daily lesson plans, and wrote individual constructive critiques for student work.

Video Instructor, The Ark, Troy, NY (Aug. 2002 – Dec. 2002)

Co-facilitated an international cultural exchange using video and chat software between at-risk students in New York and students in the Dominican Republic. All videos produced in Spanish.

Web Design Instructor, Virtual Learning & Training Center, Troy, NY (June 2002 – Aug. 2002)

Created syllabus and instructed six-week summer course in Web Design for at-risk students.

JOURNAL PUBLICATIONS

Gibbs, Nathan (2019). **Using Online Tutorials To Teach Podcasting**. Teaching Journalism and Mass Communication 9(2) 43-45. <http://www.aejmc.us/spig/journal/>

CREATIVE SCHOLARSHIP

Feature Photograph: D Magazine (2020)

A photograph was selected by ACU's Office of University Marketing to be published as part of a magazine feature on ACU's NEXT lab.

Radio Feature: Texas Standard (2019)

Produced a radio story "Abilene Police Chief Apologizes To Family Of 1922 Lynching Victim" for the Texas Standard out of Austin, Texas. The story aired 24 stations across the state of Texas and was published by Texas Public Radio online.

Online News Story: Texas Tribune (2019)

Texas Tribune published online article "Abilene police chief apologizes to family of 1922 lynching victim."

Live Broadcast: ESPN+ (2018)

Directed the broadcast stream for a live football game on ESPN+.

Audio Documentary: Global Refugee Medical Missions Experience (2017)

Commissioned to produce a documentary audio tour for the Global Refugee Medical Missions Experience at ACU Summit 2017.

Radio Feature: KACU Radio (2017)

KACU broadcast a 5-minute radio feature on the lives of African refugees living in Abilene, Texas.

PRESENTATIONS

Speaker: "Abilene History of Race" (April 2022)

Abilene Southwest Rotary, Abilene, TX

Speaker: "Diversity in Journalism" (March 2022)

Point Loma Nazarene University, San Diego, CA

Panelist: "Teaching Podcasting: Igniting Student Creativity with Pedagogically Sound Projects and Exercises" (April 2021)

Broadcasters Education Association, Virtual Conference

Speaker: "Asynchronous: Ways to Engage at a Distance" (November 2020)

Adams Center for Teaching and Learning, Abilene, TX

Poster Presentation: "Online Delivery of Technical Training Shows Promise for Teaching Podcasting" (August 2019)

Association for Education in Journalism and Mass Communication, Toronto, Canada

Speaker: “Lynching of Grover C. Everett” (August 2019)
Frontier Texas, Abilene, TX

Speaker: “Community Remembrance Project” (May 2019)
Pope Fellows seminar, Abilene, TX

Panelist: “Fridays with Oscar” (November 2018)
Adams Center for Teaching and Learning, Abilene, TX

Speaker: “Introduction To Gutenberg Winner Ben Mankin” (October 2018)
Hunter Welcome Center, Abilene, TX

Panelist: “A Quiet Place’ Film Talkback” (September 2018)
The Paramount Theatre, Abilene, TX

Speaker: “Podcasting Trends” (August 2018)
Texas Association of Broadcasters, Austin, TX

Workshop: “Capturing Sound for Video Production” (November 2017)
AT&T Learning Studio, Abilene, TX

Speaker: “KACU Branding“ (September 2015)
Abilene Public Relations Organization, Abilene, TX

Speaker: “Public Radio in Abilene” (December 2014)
Abilene Southwest Rotary, Abilene, TX

Workshop: “How to Get Great Sound in Your Film” (October 2014)
AT&T Learning Studio, Abilene, TX

Speaker: “Media Diversity” (April 2014)
Abilene Christian University, Abilene, TX

Panelist: “Newsroom Diversity” (March 2014)
Abilene Christian University, Abilene, TX

Speaker: “Launching Social Media Initiatives” (May 2013)
Business Marketing Association & San Diego Press Club, San Diego, CA

Workshop: “Photojournalism” (June 2011)
California Chicano News Media Association, San Diego, CA

Workshop: “Storytelling through Audio and Photography” (Oct. 2010)
SDSU College of Extended Studies, San Diego, CA

Speaker: “Twitter for Journalists” (Sept. 2009)
San Diego State University, San Diego, CA

Workshop: “Blogging for Journalists” (July 2009)
Asian American Journalists Association, San Diego, CA

Panelist: “Online Breaking News Coverage” (April 2008)
Pennsylvania Associated Press Broadcast Association, Pittsburgh, PA

INDUSTRY EXPERIENCE

General Manager, KACU, Abilene, TX (Oct. 2013 – June 2022)

Provided leadership as faculty advisor to the NPR station on the campus of Abilene Christian University. Managed five full-time staff members and mentored student announcers, news anchors, reporters and producers. Oversaw strategic changes in operations, staffing, programming, corporate development and fundraising.

Interactive Product Specialist, KPBS, San Diego, CA (Aug. 2004 – Oct. 2013)

Project lead for public-facing services such as live radio streaming, on-demand audio and video delivery, syndicated content partnerships, iPhone and Android applications, and overall user experience of news publishing across platforms. Oversaw the work of freelance developers, vendor relations, part-time staff. Played a key role in the successful use of social media during San Diego wildfires and continued to drive ongoing digital strategy.

Social Media & Newsletter Editor, PBS MediaShift, Telecommute (Jan. 2011 – Jan. 2012)

Curated media and technology stories for three newsletters: Daily Must Reads, Journalism Education Roundup, and E-Books & Self-Publishing Roundup. Managed social media accounts for PBS MediaShift and MediaShift Idea Lab. Assessed performance through social media analytics reporting.

Radio Host / Producer, WRPI, Troy, NY (Aug. 2002 – Dec. 2003)

Produced and hosted Border Pop Radio, a bilingual college radio program featuring new and old genre-bending Latin-influenced music. Wrote to publicists and record labels, charted playlists.

Technical Assistant, iEAR Studios, Troy, NY (Aug. 2001 – May 2002)

Performed regular maintenance of all audio, video and animation workstations, cleaned video decks, troubleshoot software issues and system settings on Macintosh and Windows machines.

Videographer, Morning Light Media, Inc., Abilene, TX (Sept. 1999 – May 2001)

Performed research, drafted budgets, and executed purchases for video production unit. Met with clients, scheduled shoots, managed part-time staff.

Chief Photographer / Photo Editor, Prickly Pear Annual, Abilene, TX (Aug. 1999 – June 2000)

Executed purchases, scheduled client shoots, managed part-time staff, designed workflow pipeline, distributed assignments, maintained film and chemical supplies.

Research Intern, Ronald E. McNair Scholars Program, Abilene, TX (May 1999 – Sept. 1999)

Performed research on contemporary music marketing technology, wrote paper, created prototype CD-ROM, presented at national conference.

Feature Photographer, Prickly Pear Annual, Abilene, TX (Jan. 1999 – June 1999)

Shot and hand-processed black and white film for feature spreads in university yearbook.

Radio Announcer, KACU, Abilene, TX (Sept. 1998 – Sept. 1999)

Edited and announced news reports, local weather, promos and public service announcements.

EDUCATION

Master of Fine Arts, Electronic Arts, Rensselaer Polytechnic University, Troy, NY (May 2004)

Awarded Research Fellowship and Teaching Assistantships to design, develop and exhibit media art projects. Performed research, wrote proposals, scripts and storyboards, directed talent, shot video and still photography, engineered sound and music, designed and edited special effects, created marketing materials, produced web documentation, presented, published and exhibited work in festivals and galleries.

Bachelor of Science, Electronic Media, Abilene Christian University, Abilene, TX (Dec. 2000)

Trained in radio, television, photography, multimedia, visual design and marketing from the Department of Journalism and Mass Communication. Ronald E. McNair Scholar. Member of International Foreign Language Honors Society. Top student awards for Interactive Media, Advanced Photography, Video II, Video III, Announcing. Minor in Spanish.

AWARDS & HONORS

Curriculum Development Grant, ACU Experiential Learning Development Program (2021)

Award of Excellence: Faculty Audio, Broadcast Educators Association On-Location (2019)

Second Place: GIFT Poster Presentation, AEJMC Conference (2019)

20/20 Teaching Innovation Grant, Adams Center for Teaching and Learning (2017, 2018)

20 Under 40, Abilene Reporter-News (2016)

Honorable Mention: Excellence in Online Journalism, National Press Foundation (2010)

Best of Show: Websites, San Diego Press Club (2010)

First Place: Integration of Media, San Diego Press Club (2010)

Best of Show: Websites, San Diego Press Club (2009)

First Place: Integration of Media, San Diego Press Club (2009)

Best Use of Web: Breaking News, APTRA Mark Twain Team Award (2008)

Addy Award: Best Television Spot, American Advertising Federation (2001)

First Place: Television Production, Texas Intercollegiate Press Association (2001)

Best Photographer, Prickly Pear Annual, Abilene Christian University, Abilene, TX (2000)