

JULIA DARE

Curriculum Vitae

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Academic Positions

Visiting Professor of Management Sciences, Abilene Christian University, College of Business Administration, 2020 – Present

Assistant Professor of Management, University of the Pacific, Eberhardt School of Business, 2012 – 2019

Business Professor, Azusa Pacific University, School of Business and Management, 2004 – 2006

Education

PhD, Management, University of Southern California, Marshall School of Business (December, 2011)

MBA, Strategic Management and Multinational Management, University of Pennsylvania, Wharton School of Business (1996)

BBA, Organizational Behavior, Business Policy, and Marketing, Southern Methodist University, Cox School of Business (1992)

Publications and Working Papers

- Dare, J. (2018). *Do Actions Speak Louder than Words? An Exploratory Study on CSR*. *Business and Society Review*, 123(2): 303-339.
- Dare, J. (2016). *Will the Truth Set Us Free?: An Exploration of CSR Motive and Commitment*. *Business and Society Review*, 121(1): 85-122.
- Dare, J. *Sustainability for all? The (im)possibility of corporate reciprocity*. Revise and resubmit, *Research in Ethical Issues in Organisations*.
- Dare, J. *When Good Press is Not Good: The Paradox of CSR*. Under revision, *Journal of Business Ethics*.
- Dare, J. and Chok, J. *Corporate Rainmaking: Heightened Activity During Succession Events*. Under review, *Journal of General Management*.
- Dare, J. *A Theoretical and Empirical Review of Corporate Social Responsibility: An Institutional Perspective*. Working Paper, University of the Pacific, Stockton.
- Dare, J. *Microsoft: Reconstituting Corporate Social Responsibility and its Impact on Stakeholders*. Working Paper, University of the Pacific, Stockton.

Conference Proceedings and Presentations

- "Visibility and publicity: Disentangling corporate acts of social responsibility." Presentation at the Australasian Business Ethics Conference, Auckland, New Zealand, 2018.

- "Sustainability for all? The (im)possibility of corporate reciprocity." Presentation at the University of Technology, Australian Association for Professional and Applied Ethics Conference, Sydney, Australia, 2017.
- "When good press is not good: The paradox of CSR." Presentation at the University of South Australia, Australian Association for Professional and Applied Ethics Conference, Adelaide, Australia, 2016.
- "Minding the Gap: The Emerging Role of Global Corporations." Presentation at the University of Sydney Australasian Business Ethics Conference, Sydney, Australia, 2015.
- "Examining Corporate Responsibility Practices to Conceptualize a Path to Sustainability." Presentation at the Corporate Responsibility Research Conference, Marseille, France, 2015.
- "Corporate Rainmaking: Heightened Activity during Succession Events." Proceedings and presentation at the International Research Meeting in Business and Management, Nice, France, 2014.
- "The Proverbs Extension: An Empirical Study of CSR Motives and Actions." Proceedings and presentation at the National Business and Economics Society Annual Conference, Kona, Hawaii, 2014.
 - Finalist, Most Innovative Paper
- "The Truth Will Set You Free: Firm Commitment to CSR." Proceedings and presentation at the International Decision Sciences Institute Annual Conference, Bali, Indonesia, 2013.
- "Socially Positive Evolution towards an Inclusive Business Model." Paper presented at the Pacific Rim Universities Conference, Tsinghua University, Beijing, China, 2011.
- "Is Corporate Social Responsibility (CSR) Genuine or Window Dressing?: Firm Commitment, Motivation, and Application." Poster presented at the USC Graduate Student Symposium, University of Southern California, Los Angeles, CA, 2010.
- "Changes in Ownership and Legitimacy of CSR: An Examination of Past, Present, and Future Scholarship." Paper presented at the Next Generation Environmental, Social, and Governance Symposium and Workshop, Bentley University, Waltham, MA, 2009.
- "The Open Window: Officer Succession and Momentary Gains in Deal Activity." Proceedings and presentation at the Academy of Management Annual Meeting, Anaheim, CA, 2007.

Teaching Experience

- Strategic Management, Undergraduate Program, Abilene Christian University, Spring 2021 (hybrid course)
- Managerial Decision Making, Graduate Program, Abilene Christian University, Fall 2020 – Present (online course)
- International Business, Undergraduate Program, Abilene Christian University, Fall 2020 – Present (hybrid course)
- Strategic Management, Undergraduate Program, University of the Pacific, Fall 2012 – Spring 2019

- Business Ethics and Corporate Social Responsibility, Graduate Program, University of the Pacific, Fall 2015 – Spring 2019
- Strategic Management, Graduate Program, University of the Pacific, Spring 2015 – Spring 2016
- Strategic Management, Undergraduate Program, University of Southern California, Spring 2011
- International Business, Undergraduate Program, Azusa Pacific University, 2005 – 2006
- Consumer Behavior, Undergraduate Program, Azusa Pacific University, 2004 – 2006

Honors and Awards

- Named recipient of the 2017-2018 Eberhardt Research Fellowship, 2018
- Rupley-Church International Relations Grant, 2015
- Eberhardt Research Fellowship, 2014
- Invited presenter and advisor, Bentley Global Business Ethics Symposium and Workshop, Bentley University, 2014
- Phi Kappa Phi Honor Society, 2011
- Best dissertation proposal, Society and Business Research Scholarship Competition, University of Southern California, 2009
- Best paper (U.S.), International Scholars Competition, Next Generation Environmental, Social, and Governance Symposium and Workshop, Bentley University, 2009
- Department Chair Nominee, Doctoral Seminar on Results Driven Organizational Change, Robert H. Schaffer & Associates and Rapid Results Institute, 2009
- Finalist and grant recipient, Institute for Ethical Business Worldwide, Notre Dame, 2008
- Finalist and grant recipient, International Grant Competition of the North American Case Research Association, 2008
- Award recipient for outstanding performance in the School of Business and Management, Azusa Pacific University, 2005

Academic Service

- Reviewer, Journal of Religion and Business Ethics, 2020
- Leader, Small Chapel Group, Abilene Christian University, 2020 – Present
- Chair and member, University Professional Relations Committee, 2016 – 2019
- Moderator, Entrepreneurial Executive Panel, Eberhardt School of Business, 2018
- Dean's Task Force, Alumni, 2017
- Reviewer, Research in Ethical Issues in Organisations, 2017
- Chair, AACSB report on Faculty Engagement with Business
- Session chair, Institute for Public Policy and Governance, University of Technology AAPAE Conference, 2017
- Session chair, University of South Australia, AAPAE Conference, 2016.
- University Search Committee, 2016
- Session chair, University of Sydney Australasian Business Ethics Conference, 2015

- Reviewer, session chair, and discussant, International Research Meeting in Business and Management, 2014
- Advisor, speaker, and discussant, Bentley Center for Global Business Ethics, 2014
- Member, Student Standards and Services Committee, University of the Pacific, 2014 – 2019
- Member, Experiential Learning Committee, University of the Pacific, 2013 – 2016
- Reviewer and session chair, First Management Theory Conference, 2013
- Chair, AACSB Ethics Committee, University of the Pacific, 2013 – 2019
- Panelist, New Faculty Orientation, University of the Pacific, 2013
- Advisor, student consulting projects and internships, University of the Pacific, 2013 – 2019
- Department Coordinator, Graduate Student Seminars, Marshall School of Business, University of Southern California, 2009
- Director, Young Executive MBA Internship Program, School of Business and Management, Azusa Pacific University, 2004 – 2006
- Admissions interviewer, The Wharton School of Business, 1996 – Present

Professional Experience

- Baxter Healthcare, Global Strategic Management (1999 – 2004)
- Allergan, Marketing Manager & Director of Institutional Sales Consultants (1998 – 1999)
- Charles River Associates, Strategy Consulting Practice, Senior Associate (1996 – 1998)
- Pfizer, International Marketing Manager (MBA Internship, 1995)
- Merck, Market Research Analyst (Internship, 1994) and Sales Representative (1992 – 1994)

Academic Affiliations

- Phi Kappa Phi Honor Society
- Academy of Management
- ABEN
- AAPAE
- Decision Sciences Institute
- National Business and Economics Society

Selected Quotations

Strategic Negotiation

Keynote Address by Stuart Diamond, Wharton School of Business at World Women Economy Forum, Seoul, Korea, 2013.

Community Service

- Board Member, Public Relations Committee, and University Representative, The Salvation Army

- Board Member, American Heart Association
- Ambassador, Giving University
- Founding Director, Arts Ministry, Bel Air Presbyterian Church
- Intercity Tutor and Mentor, Hollywood Urban Project
- Short-term Missionary in Japan, Germany, and Czech Republic
- Leadership, InterVarsity Graduate Student Fellowship
- Chapter Leader, SMU Alumni Association of Sacramento
- Admissions Member, Wharton School of Business
- Young Leaders, Chamber of Commerce
- Pro-bono consultant to small family businesses