

Robert C. Gailey - Curriculum Vita

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CURRENT POSITION

Director, Center for International Development
Professor of Business (Tenured)
Fermanian School of Business, Point Loma Nazarene University

General Director Responsibilities/Engagement

- Organize speakers and events on campus to introduce campus (particularly students) to international development/poverty alleviation and nonprofit organizations
- Facilitate several students (undergrad/grad) to attend conferences related to international development, microfinance, and social entrepreneurship (in U.S. and abroad)
- Sabbatical Research (2019-2020): Took a year-long sabbatical to train and equip nonprofit leaders in several countries throughout Africa for Nazarene Compassionate Ministries and also to work on a book.
- Organize/facilitate 25+ students each semester to visit businesses in Mexico as part of an International Business course (2015-2018)
- Led group of students to Zambia and Rwanda to research and engage with savings-led microfinance programs in both countries (Summer 2018)
- Led 12-20 students for 2 weeks to Ireland and England visiting Google Ireland, Morgan Stanley, and Viasat as part of an International Business course (Summers 2016 and 2018).
- Sabbatical Research (2013): visited 10 countries in 6 months conducting research for child development data tracking and analysis for Nazarene Compassionate Ministries
- Faculty Advisor: Student Microfinance Club (2008-present) – nationally recognized by Kiva
- Founding member, San Diego Microfinance Alliance; Organizing Committee, Summit (2009-2017)
- Co-presenter, cross-cultural core values presentation, first year student convocation (2012-2014)
- Facilitate faculty attendance at international conferences on social entrepreneurship and international development – including Skoll World Forum, Oxford, England (2006, 2007)
- Co-led/support President's Spring Break build in Mexico to build churches with Lazarian World Homes (2011-2014) – 50+ participants (cabinet members, board members, students, alumni, faculty, and staff)
- Led 30+ students, faculty, and donors from the University of Southern California, Baylor University, and PLNU to build community buildings in Armenia (Summer 2007)

General Teaching Responsibilities

Undergraduate Courses: Nonprofit Organization Management, Theories of Economic Development, International Business, Sustainability in Action

Graduate Courses: Leading with Integrity, Leading with Service, Leading with Purpose, Business Ethics

EDUCATION

Doctor of Philosophy, Leadership Studies, Nonprofit Management concentration

University of San Diego

May 2010

San Diego, California

Title of Dissertation: *Social Capital and Economic Empowerment: A longitudinal analysis of the relationship between changes in the value of accumulated assets and measures of social capital among rural South African women*

Master of Divinity, Intercultural Studies; Minor, Urban Studies

Nazarene Theological Seminary

May 1997

Kansas City, Missouri

Magna Cum Laude; Graduate Teaching Assistant; Honors Program

Thesis: *Microcredit for the Poor: Marxist and Neoclassical Convergences*

Bachelor of Arts, Business Administration; Minor, Sociology

Eastern Nazarene College

Summa Cum Laude; Who's Who; Student Body President

Phi Delta Lambda, Alumni Association Senior of the Year Finalist, Outstanding Senior in Business Administration

May 1992

Quincy, Massachusetts

Credit towards a Masters of Science, Community Economic Development

Southern New Hampshire University

Summer 2000

Manchester, New Hampshire

ACADEMIC PUBLICATIONS

- **Development in Mission: A Guide for Transforming Global Poverty and Ourselves** (Aug 2021) by Monty Lynn, Rob Gailey & Derran Reese. Abilene Christian University Press.
- Dean G. Blevins, Robert Gailey, & Susan Brownlee (June 2020) Ministerial Entrepreneurship: Reenvisioning Entrepreneurship and Revitalizing the Church. *Journal Reflective Practice: Formation and Supervision in Ministry*
- Monty L. Lynn, Robert C. Gailey & Paul F. Buller (Sept. 13, 2018) Developing countries: An overlooked segment in business school curricula and co-curricula?, *Journal of Education for Business*.
- Boan, D., Aten, J., Greener, S. & Gailey, R. (Oct. 2016). The well-prepared international development worker. *Missiology: An International Review*, 44(4), 430-447.
- Gailey, R. (Spring, 2015). Book Review: *Sabbath as Resistance: Saying No to the Culture of Now* by Walter Brueggemann. *Journal of Biblical Integration in Business*, 18(1), 72.
- Datta, P.B. & Gailey, R. (2012). Empowering women through social entrepreneurship: Case study of a women's cooperative in India. *Entrepreneurship Theory and Practice*, 36(3), 569–587.
- Gailey, R. & Harver, R. (Oct. 2013). How can microfinance contribute to restoring dignity and transforming lives in urban slums? *Journal of Social Business*, 3(3), 74-101.
- Gates, J., Bollinger, L. & Gailey, R. (2012). Nurturing a Prophetic Imagination: Missiology as Ecclesiology In Gates, J. & Mann, M. (Eds.), *Nurturing the Prophetic Imagination* (pp. 229-244). Eugene, OR: Wipf and Stock Publishers.
- Graber, K. & Gailey, R. (2005). Sustainability in Microfinance – What's the Bottom Line? In Dean, J., Schaffner, J. & Smith, S.L.S. (Eds.), *Attacking Poverty in the Developing World: Christian Practitioners and Academics in Collaboration* (pp. 63-76). Waynesboro, GA: Authentic Media, 2005.
- Tucker, J., Nourse, T., Gailey, R., Park, P., Bauman, S. (2004). Recapitalizing Liberia: Principles for Providing Grants and Loans for Microenterprise Development. *Forced Migration Review*, 20, 13-15.
- Supporting author for *Overcoming the obstacles of identifying the poorest families: using participatory wealth ranking (PWR), the CASHPOR House Index (CHI), and other measurements to identify and encourage the participation of the poorest families, especially the women of those families* /Simanowitz, A.; Nkuna, B.; Kasim, S.; Gailey, Robert / Microcredit Summit Campaign, 2000.
- Lead Compiler, *Spiritual Transformation Through Microenterprise Development: A Compendium of Tools for Christian Practitioners*, first printed and distributed at the 2nd Global Christian MED Conference, Thailand, 2000.

RESEARCH INTERESTS

Microfinance, social capital, international economic development, measurements of poverty, faith-based approaches to holistic relief and development, social entrepreneurship

*During the global pandemic of 2020, I worked with a small group of friends to research and publish the Salt+Light Project, where we gathered and published data on how Christian denominations and social media influencers were responding to the pandemic. This project was highlighted in leading Christian publications and aggregate websites on the pandemic.

EMPLOYMENT

Point Loma Nazarene University

Professor, Fermanian School of Business, Dir., Center for International Development

San Diego, CA

2005-present

TEACHING

Philosophy: Teaching is about challenging and guiding the minds of students to expand their horizons, grapple with difficult and complex issues, and find realistic action steps (praxis) they can apply in their search for truth, meaning, and fulfillment. The best in academic scholarship is that which positively influences practice while the best in practical action is that which measures up under the best of academic rigor/scrutiny

Most of my teaching has been done in-person, but I have several years of experience teaching courses fully on-line and hybrid courses that include a format that is a mix of in-person and on-line content.

Undergraduate Courses Taught, Point Loma Nazarene University, Fermanian School of Business*

- BUS 1000 – Introduction to Business (each fall and spring semester: 2013 – 2015)
- MGT 4070 – Nonprofit Organization Management (annually: 2005 - present)
- ECO 3015 – Theories of Economic Development (annually: 2006 - present)
- ECO 4070 – Contemporary Development Planning (spring 2007, fall 2007, fall 2014)
- BUS 4080 – International Business (every semester: spring 2015 – present)
- BUS 4075 – Sustainability in Action (every semester: Fall 2020 – present)
- ECO 4090 – Special topics in Economics: Microfinance in Southern Africa (spring/summer 2011) – 10 students traveling to Mozambique, Swaziland, and South Africa
- MGT 4090 – Special topics in Management: Nonprofit Leadership and Service (min-term: spring 2021)

*Except when on sabbatical

Graduate Courses Taught:

Point Loma Nazarene University, Fermanian School of Business, MBA Program

- BUS 6085 – Nonprofit Organization Management (fall 2009, spring 2012, fall 2013)
- BUS 6048 – Leading with Integrity (each semester, fall 2015 – spring 2018)*
- BUS 6048I – Leading with Integrity (fall 2020, spring 2021, fall 2021)
- BUS 6048S – Leading with Service (spring 2021, fall 2021)
- BUS 6048P – Leading with Purpose (fall 2020, fall 2021)
- BUS 6017 – Business Ethics (fall 2020)

*Originally a 3-unit course that was turned into (3) 1-unit courses

Eastern University, Campolo College of Graduate and Professional Studies, MA International Development

- EDEV695 – Introduction to Microfinance (Kigali, Rwanda, Summer 2014)

Nazarene Theological Seminary – taught a couple of directed study courses in their doctoral and MDiv programs in leadership and social entrepreneurship and served as an online business advisor to a few ministerial entrepreneurship courses.

Annual course of the Christian Economic Development Institute, Chalmers Center for Economic Development, **Covenant College** (summers from 2002-2004) - “Partnering with Large-Scale Microfinance Institutions”

Committees/Service

- *University-wide*
 - Faculty Committee on Diversity (2020-current)
 - Faculty Council 2015-2018 (Chair, 2015-16, Vice-chair 2017-18)
 - Vocation Reader Group (2016-2017)

- General Education Task Force / Committee (2008-2011, 2017-2020)
- Future Initiative Think Tank (2012-13)
- Planning Action Council (2012-17)
- *Fermanian School of Business*
 - Leadership Committee (2010-16)
 - Dean Search committee (2011-12, 2013-14)
 - Chair, International Development Studies Committee (2011-14)
 - Chair, Global Initiatives Committee (2016-2018)

World Relief

Baltimore, MD

Director, Microfinance Consulting Services

1999-2005

- Conducted microfinance/development analysis/training in these locations: Liberia, Kosovo, Rwanda, Armenia, Mozambique, Sierra Leone, Bosnia, Haiti, Georgia, Mongolia, Philippines, Albania, Thailand, and Kenya
- Solicited by IRIS of U. of Maryland (USAID-sponsored), Imp-Act of U. of Sussex (DFID sponsored), SEEP Poverty Assessment Working Group, and Tufts University's Microfinance in Conflict to participate in dialogue/working groups regarding poverty measurement tools and impact assessments.
- Assisted URWEGO Rwanda Microfinance Institution (MFI) in developing and testing a poverty measurement tool for use in their program. Provide ongoing support to partner MFIs interested in developing or testing poverty measurement tools and linking them with leading poverty-focused MFIs in the field
- Significant role in acquiring USAID, U.S. State Department, and Foundation grants for World Relief operations (more than \$4 million total)
- Work on proposals, policy documents, and strategic planning for World Relief's Microenterprise Development Service Team, field offices and partner MFIs in twelve countries.
- Co-led training of local Rwandan staff on use of the empowerment tool of the USAID Assessing the Impact of Microenterprise Support (AIMS) Toolkit. Co-led team in applying the research tool at URWEGO Rwanda Microfinance Institution. Authored final report.
- Co-presenter for World Relief's Mozambique Microfinance Institution, the World Bank Development Marketplace 2003 Global Competition, Finalists Conference, D.C., December 2003
- Advised, often trained, and supported the following organizations, their staff and/or their field organizations (in the following countries); United Methodist Committee on Relief (Armenia, Georgia, Bosnia, Kosovo, DC, NYC), UNHCR Rwanda (Local NGO partner), ZOA Refugee Services – a Dutch Christian NGO (local Rwanda NGO partner), Elam Ministries – A UK Christian NGO working in Armenia and Iran (London), Five Talents - affiliated with the Global Anglican Church (Rwanda, Virginia, Philippines), World Hope - affiliated with the Wesleyan Church (Sierra Leone, Haiti, Philippines), Nazarene Compassionate Ministries (KC, Philippines, South Africa, DC), World Partners - affiliated with the Missionary Church (Indiana), Release International - UK NGO working in Nigeria, Medical Ambassadors International

Microcredit Summit Campaign

Washington, D.C.

Research Director

1997-1999

- Member of Working Group on Poverty Yardsticks and Measurement Tools for the World Bank's Consultative Group to Assist the Poorest (CGAP), attending 1997 meeting in Rome and 1998 meeting in D.C.
- Trained and managed team that analyzed institutional action plans and maintained the organizational materials for each of the more than 1,500 practitioner institutions affiliated with the Campaign
- Organized course leaders for 7 Training Sessions offered at the 1998 Global Meeting of Councils in New York City with nearly 1,000 people in attendance
- Discussion Group Leader, "Poverty Measurements and Microfinance," Meeting of Councils, NYC, 1998.
- Presenter, "Microcredit Summit Campaign Update," Global Dialogue on Microfinance and Human Development, Stockholm, 1998.

Washington National Church of the Nazarene

Washington, D.C.

Associate Pastor

1997-1999

- Developed and led ministry opportunities for children, youth, and young adults
- Provided administrative support to Senior Pastor and ministry support to the Haitian and Latino Associate Pastors

Malawi Nazarene Vocational School

Blantyre, Malawi

Director

1995-1996

- Led 17 staff members (Malawian and expatriate) in providing business skills and vocational training to students from Malawi and Mozambique. Administered budget and payroll, wrote and submitted grant proposals for operating funds. Facilitated indigenization of school property by end of term
- Served as consultant for USAID Malawi Training Symposium
- Maintained accounts for Mozambique agriculture project (\$500,000 budget funded by UNHCR, EZE, and Church of the Nazarene)

Nazarene Compassionate Ministries

Kansas City, Missouri

Field Liaison/Logistics Coordinator

1997

- Assisted program development coordinator in communications and fund disbursements for relief and development activities (over \$1 million allocated annually) that included disaster relief, development projects, and community education programs in all regions of the world
- Planned and implemented department's responsibilities for quadrennial General Assembly

AWARDS/HONORS

- Accepted to participate in *Christianity in India: Religious Change and Economic Development*, Co-produced by the Nagel Institute for the Study of World Christianity at Calvin College, Berkley Center for Religion, Peace and World Affairs at Georgetown University, and the Oxford Centre for Religion and Public Life - under the sponsorship of the Council for Christian Colleges and Universities. *[Did not participate due to not getting a visa approved in time.]*
- Emerging Leader Alumni Award, Eastern Nazarene College, October, 2012
- Best Pedagogical Paper, Christian Business Faculty Association, Annual conference, 2011

POPULAR PUBLICATIONS

- *Breaking Poverty's Cycles*. Holiness Today (July/August 2016)
- *Breaking Poverty: Engaging the Heart and the Head*. Nazarene Mission International Living Mission Lesson Plans. Lesson #3 (2017-2018)
- *Business as Mission: A Christian Response to Why Business Matters*. PLNU Viewpoint Magazine (July 24, 2018)

ORDINATION/CERTIFICATION

- Ordained Elder, Church of the Nazarene, 1999, Washington DC District
- Counseling Certificate in Critical Incident Stress Management, December 2001

PROFESSIONALLY RELATED COMMUNITY SERVICE

- Chair (2014-2017, 2020-present), Vice-Chair (2013), and Secretary (2012), Board of Directors, Nazarene Compassionate Ministries, Inc.
- Founding Board Member and Secretary (2008-2011), Board of Directors, Lazarian World Homes, 2008-2019
- Presenter, "Poverty Alleviation, Freedom, and Choices" and "Measuring Poverty, Financial Services, Global Inequalities" Flourish San Diego, Point Loma Nazarene University (June 15+16, 2016)
- Primary Panelist for the Accord Network webinar, "An Introduction to Nonprofit Strategic Alliances and Mergers." (May 21, 2020)
- Guest-lectured in graduate classes or presented at conferences at several leading universities, including Johns Hopkins University, Oxford University, UCSD, BYU, Baylor University, and the Royal Institute of Technology/Jönköping International Business School in Sweden.