

bethany mavis

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experience

Director of Communications & Media

Adamo Security Group, Lakeside, California

March 2020-Present

Manage and drive vision for media and marketing department for specialized security and construction company. Emphasis on leading team to implement content marketing principles and produce high-quality content to engage with industrial security professionals and government entities in need of high-security services. Media developed include blog writing, videos, education courses, merchandise, website design, printed materials, tradeshow planning and execution, social media and email marketing.

Marketing Manager

Adamo Security Group, Lakeside, California

March 2019-March 2020

Marketing Coordinator

Adamo Security Group, Lakeside, California

March 2019-March 2020

Adjunct Professor, Department of Literature, Journalism, Writing and Languages

Point Loma Nazarene University, San Diego, Calif.

August 2018-Present

Managing Editor, *Women's Running* magazine

Pocket Outdoor Media, LLC, San Diego, California

June 2017-March 2019

Managing Editor, *Triathlete* magazine

Competitor Group, Inc., San Diego, California

April 2015-June 2017

Organize and manage entire editorial process for print magazine, which includes organizing and leading meetings, managing invoices, writing, editing, copyediting, working with freelancers, managing contracts, working directly with production manager on dummy, working with art director on photography, helping source photos, coordinating most product and gear requests. Manage entire *Buyer's Guide* special issue, which includes requesting and organizing 200+ triathlon products. Write regular articles for *Triathlete.com* and *WomensRunning.com*, typically race, nutrition or timely pieces (such as gift guides or articles in response to news). Update sales development and sales departments regularly about upcoming editorial content.

Associate Editor, *Triathlete* magazine

February 2011-April 2015

Associate Editor, *Inside Triathlon* magazine

February 2011-February 2014

Assistant Editor, *Triathlete* and *Inside Triathlon* magazines

January 2010-February 2011

Editorial Assistant, *Triathlete*, *Inside Triathlon* and *Competitor* magazines

June 2009-January 2010

education

Point Loma Nazarene University, San Diego, Calif.

August 2005-December 2008

B.A., Journalism

references

Provided upon request